# The need for an interdisciplinary approach to AI research Developing research ethics for AI

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## **EU-FUNDED RESEARCH PROJECTS**

# TECHETHOS





With thanks to Fabienne Ufert

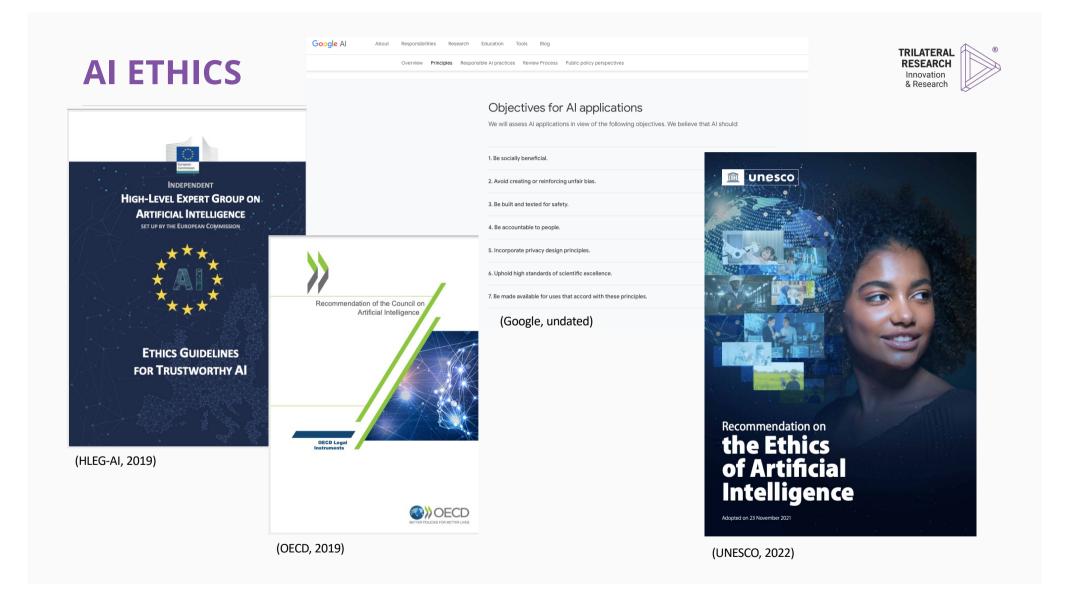


# OUTLINE

- 1. Al ethics and its discontent
- 2. A distinction within ethics
- 3. Research ethics for AI



## **1. AI ETHICS AND ITS DISCONTENT**



## **AI ETHICS**



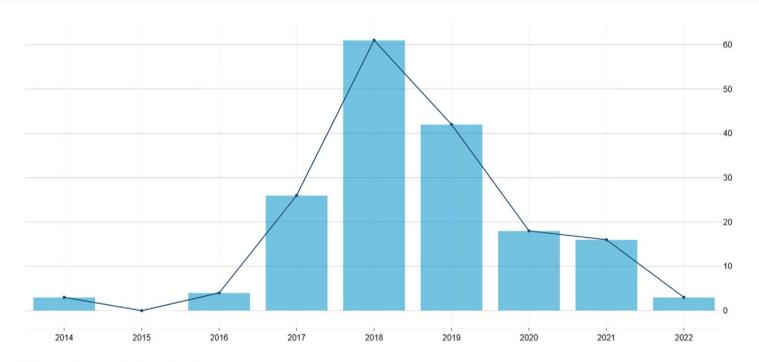


Figure 4. Number of publications per year

Corrêa et al., 2023, "Worldwide AI ethics: A review of 200 guidelines and recommendations for AI governance"

# **DISCONTENT WITH AI ETHICS**

## > AI ethics being misused to limit regulation

(Wagner, 2018; Ochigame, 2019, Resseguier and Rodrigues, 2020, etc.)

## > AI ethics as securing existing power relations

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AI ethics lack teeth

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AI ethics lack teeth

**ETHICS WASHING** 

# **HOW TO ADDRESS THESE CRITIQUES?**

- Developing regulatory landscape, especially with the upcoming AI Act
- > What about within ethics?

Need for more practical and effective implementation of AI ethics



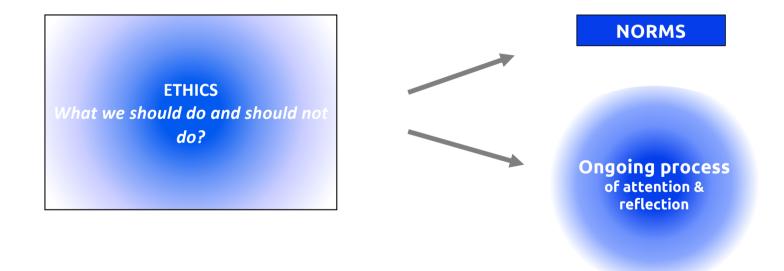


# **2. A DISTINCTION WITHIN ETHICS**

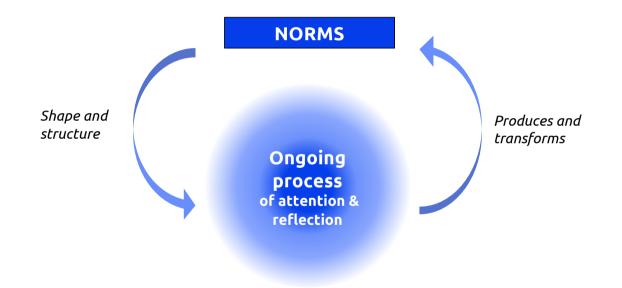
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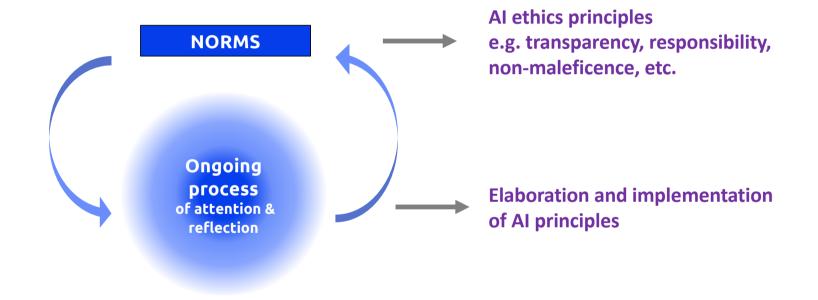
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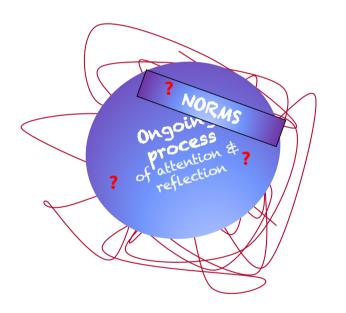
# **A DYNAMIC RELATIONSHIP**



## **AI ETHICS**



# **CONFUSION AND WEAKENING OF ETHICS**



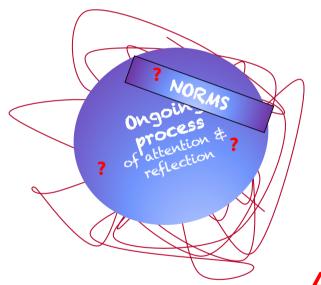
#### Weak norms:

easily manipulated (ethics washing)

#### Weak ongoing process:

- Poor and superficial reflection
- > Inattention to context
- > No questionning of power relations

# **CONFUSION AND WEAKENING OF ETHICS**



#### Weak norms:

easily manipulated (ethics washing)

#### Weak ongoing process:

- Poor and superficial reflection
- Inattention to context and its evolution

## AI ethics that lacks teeth

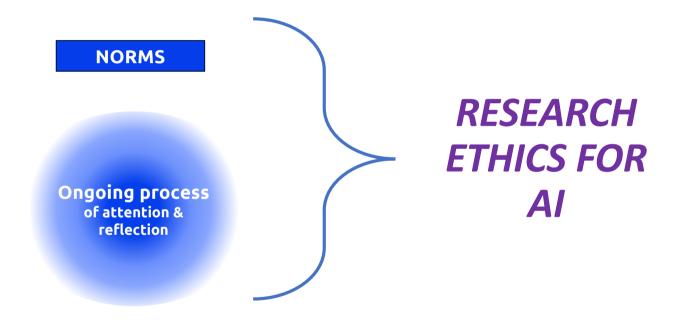
## **ETHICS WASHING**

# STRENGTHENING BOTH ASPECTS OF ETHICS FOR AN EFFECTIVE AI ETHICS

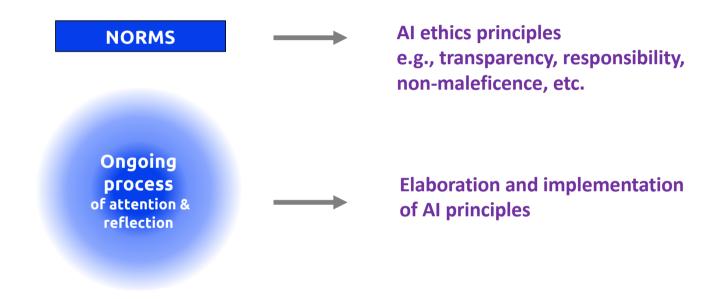
NORMS

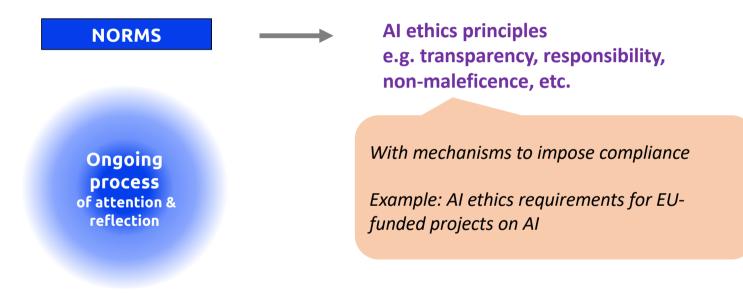
Ongoing process of attention & reflection

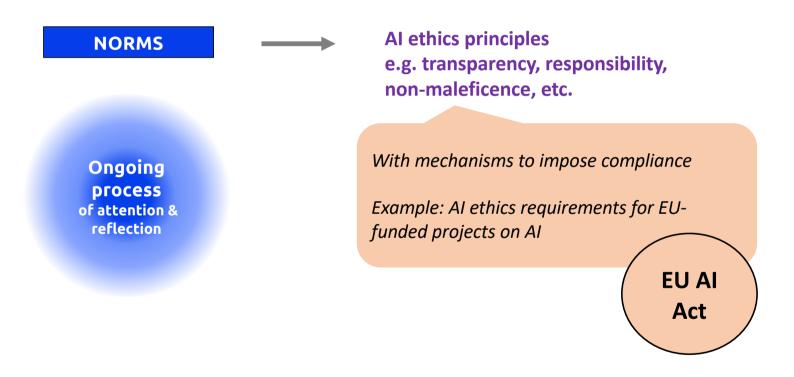
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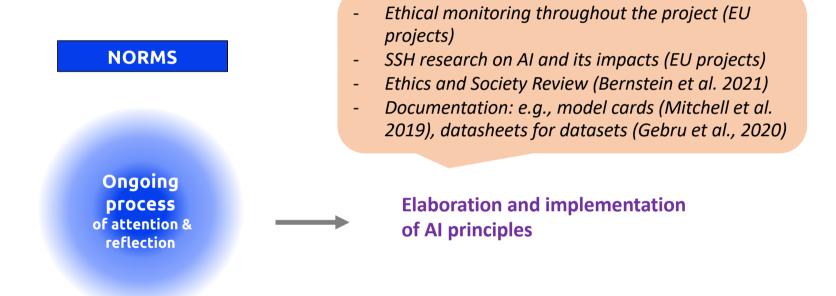












# **ADAPTATIONS OF RESEARCH ETHICS TO AI**



### **>**Research ethics throughout the project

• as opposed to one-off compliance check at the start of the project

### >Engage with broad impacts on the society once the system is deployed

• as opposed to impact on human participants only

### > To be implemented in industry settings

• not only in academic environments

## **KEY TAKE AWAYS**

# TWO ASPECTS OF ETHICS:

- Norms
- Open process of reflection and attention

#### CONFUSION BETWEEN THESE 2 ASPECTS LEADS TO WEAKENING BOTH:

- Ethics washing
- Weakeness of critical perspective in AI ethics

KEY ROLE OF RESEARCH ETHICS FRAMEWORKS TO STRENGTHEN AND OPERATIONALISE AI ETHICS

- Norms with requirements for compliance
- Elaborate and embed norms throughout research projects